

Profile of Mr. Nagaraj Meda

Current Role: CMD - TransGraph

Mr. Nagaraj Meda is the Founder, Chairman and Managing Director of TransGraph Consulting, which renders knowledge-based consulting services in the areas of price forecasting, trading, sourcing and risk management to leading manufacturing, commodity trading, FMCG and metal companies of the world.

One of the greatest strengths of TransGraph is the “vision” that Mr. Meda has and this vision and depth and breadth of the strategic thinking has enabled to build an organization which is scalable though knowledge intensive. He believed in a business model that can sustain and grow even from 100 years perspective which is based on systems & process, but at the same time the framework allows the individual’s intelligence to influence the incremental results.

This approach and vision has enabled to create a company that has its own intellectual property in the form of product business as a combination to consulting business. The positioning in terms of research, consulting and technology will create a road map for “solutions” industry and is well set to address various business problems over the next 15 years.

Education:

Mr. Nagaraj Meda is a Graduate in Commerce and a Post –graduate in economics with specialization in International trade/finance from University of Hyderabad (Central University) and has additional qualifications in the fields of technical analysis and portfolio management.

Work Experience:

Mr. Nagaraj Meda is a seasoned professional in Indian commodity markets. In his 13 years of experience, he created his own brand in price forecasting using technical analysis in India as well as abroad. He developed innovative industry solutions on procurement and price risk management. He has always shown his capabilities as a front-runner in capturing the new business opportunities emerging on commodities segment. Before starting TransGraph, he steered business model of Foretell Capital Trust Pvt Ltd., a Bangalore based company as its Vice President. Before that, he worked for a Singapore based hedge fund as Portfolio Manager.

Achievements:

- Well recognized and considered an authority in the field of forecasting using technical analysis and has carved a new concept, “Mapping the market thought” to forecast the prices.
- Credited for the idea of bringing ‘good things’ of trading into ‘sourcing’ through innovative hedging models that suits manufacturing companies.

- Customized the advanced risk management techniques used by large financial institutions operating in multiple asset classes to physical commodity trading and manufacturing industries.
- Visiting faculty at National Institute of Agricultural Extension Management (MANAGE), Hyderabad and at National Institute of Agricultural Marketing (NIAM), Jaipur.
- Presented 30+ papers at various international level conferences related to price forecasting, procurement and risk management.
- Mr. Meda is interviewed regularly on the 'economics of various commodities' in Bloomberg and occasionally in DowJones new wire, daily newspapers like Financial Express, Business Line etc.